



# Hill Property Media

hillpropertymedia.com

With a majority of home buyers starting their home search online, it's important to make the first impression count. Our goal is to shoot your property with the highest quality that will wow buyers, attract offers, and get people in the door.

This checklist serves as a general guideline to help your shoot go as smooth as possible. Please follow this checklist in preparation for your upcoming photo/video shoot.

## A week before your shoot

### Exterior

- Clean up yard and prepare landscaping
- Mow lawn and tend to garden
- Clean all windows & doors from the outside
- Skim the pool and make the water blue
- Clean outdoor furniture or decor

### Interior

- Straighten up & declutter
- Check to make sure lights bulbs work
- Vacuum carpets & mop floors
- Rid walls of dust or spiderwebs
- Clean the windows

*flip* →

# The Day of Your Shoot

## General

- Be shoot-ready. Cleaning and staging should be done prior to arrival.
- Plan not to be seen; We prefer that all occupants plan on either being off the property or remain in areas where they cannot be seen during the photoshoot.

## Interior

- Remove coats, shoes, umbrellas, and similar items from entryways
- Open curtains and pull blinds all the way up, unless not wanting to show outside
- Sweep, vacuum, and mop the floors
- Turn on all lights, inside and out
- Turn off all fans
- Turn off televisions and computers
- Secure or remove any pets
- Remove pet toys, bowls, or beds

## Bathrooms

- Remove personal items from the shower
- Hide soap, bath sponges and towels (that are not decorative)
- Put the toilet lid down
- Replace the toilet paper roll
- Wipe down surfaces and mirror

## Exterior

- Remove cars from the driveway or front of the home
- Remove trash cans, hoses, or landscaping tools
- Remove pool items and toys
- Sweep the walkways, front porch, or back patio to remove leaves or debris

## Kitchen & Dining Room

- Wipe off the countertops and tables
- Wash all dirty dishes
- Remove sponges and towels (that are not decorative)
- Take down magnets and pictures from the refrigerator
- Hide trash cans
- Consider placing a bowl of fruit or fresh flowers on the countertop
- Add centerpiece to the dining room table

## Bedrooms

- Tidy up closet and put clothes away
- Clear off nightstands, shelves and desks
- Remove excess clutter and décor

## Preperation

To maintain a smooth production process, we kindly request no individuals present during the shoot. Concurrent appointments or unforeseen delays may lead to rescheduling and potential fees. Your understanding is much appreciated.

## Staircase & Hallways

- Vacuum/sweep stairs
- Wipe down railing
- Hide shoes, jackets etc.
- Vacuum mats and rugs

## Bedroom One

- Dust & disinfect
- Straighten up
- Make bed
- Vacuum & mop

## Bedroom Two

- Dust & disinfect
- Straighten up
- Make bed
- Vacuum & mop

## Family Room

- Dust & disinfect
- Straighten up
- Vacuum couches
- Vacuum & mop

## Laundry Room

- Dust & disinfect
- Clear off surfaces
- Straighten up
- Empty & replace garbage
- Vacuum & mop

## Master Bedroom

- Dust & disinfect
- Straighten up
- Make bed
- Vacuum & mop

*thank-you*

Notes:

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Clean performed by:

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